

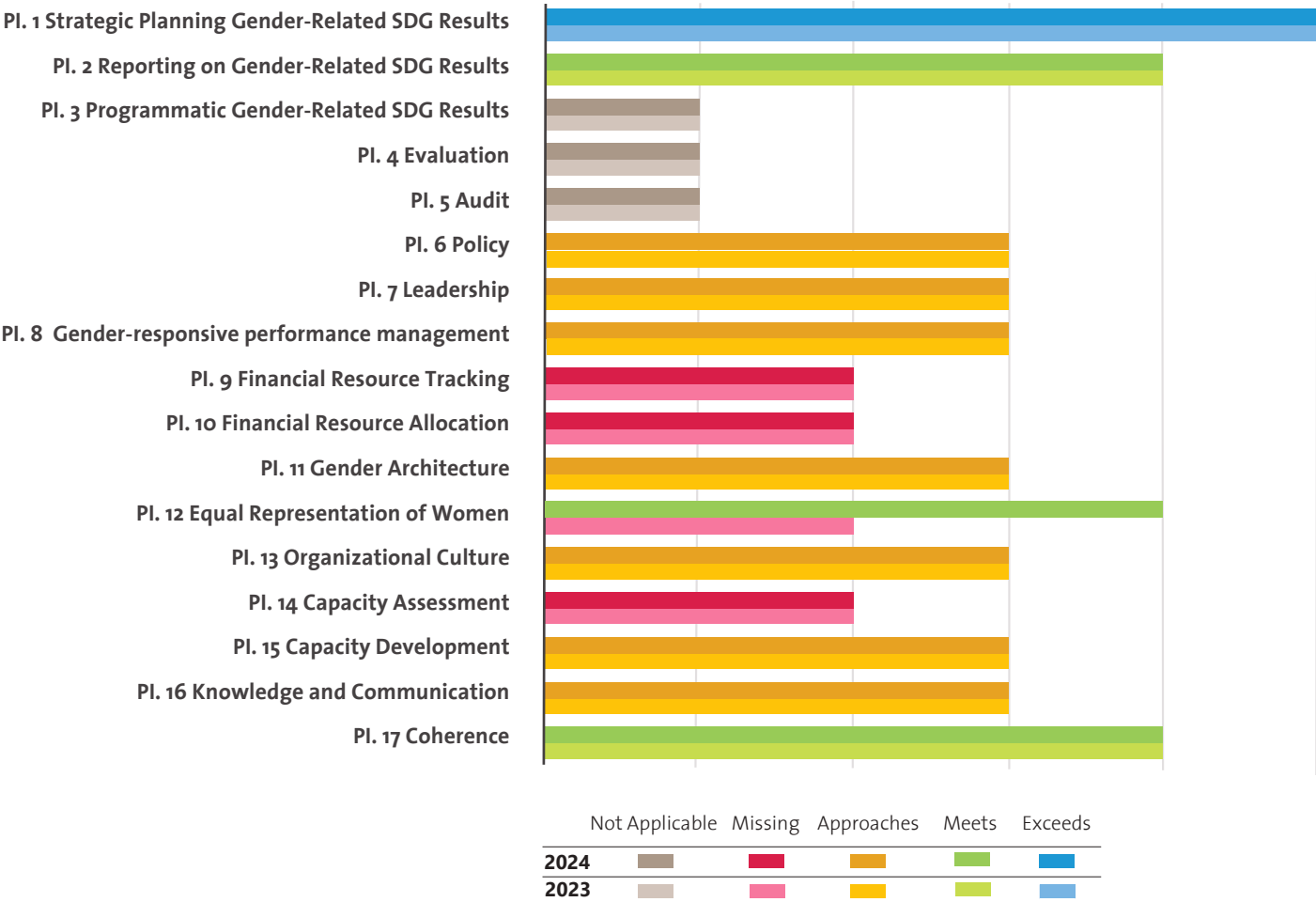
WORLD TOURISM ORGANIZATION (UN TOURISM)

UN-SWAP 2.0 PERFORMANCE 2024

The following three pages capture UN Tourism's performance on UN-SWAP 2.0 indicators for 2024.

In 2024, UN Tourism met or exceeded the requirements for 4 out of 14 applicable performance indicators.

UN-SWAP 2.0 PERFORMANCE BY INDICATOR (2023-2024)



PERFORMANCE HIGHLIGHTS IN 2024

Most significant gains

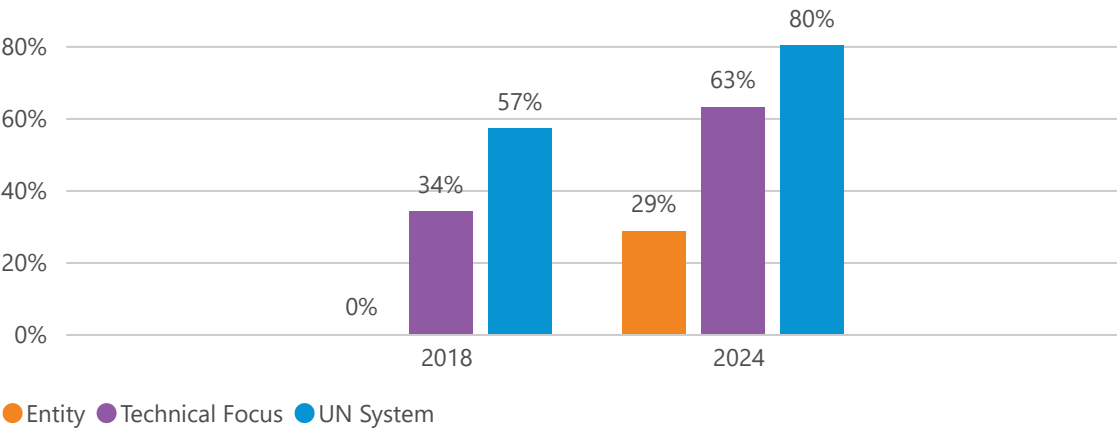
- UN Tourism exceeded the requirements for one indicator and met the requirements for another three indicators.
- Commendably, in 2024, UN Tourism newly met the indicator on Equal Representation of Women.

Areas for improvement

- UN Women encourages UN Tourism to focus on the three indicators missing requirements and the seven indicators approaching requirements.
- In particular, UNWTO is encouraged to finalize the development of a gender equality policy. Gender policies have been identified as drivers of progress and foundational to overall UN-SWAP compliance.

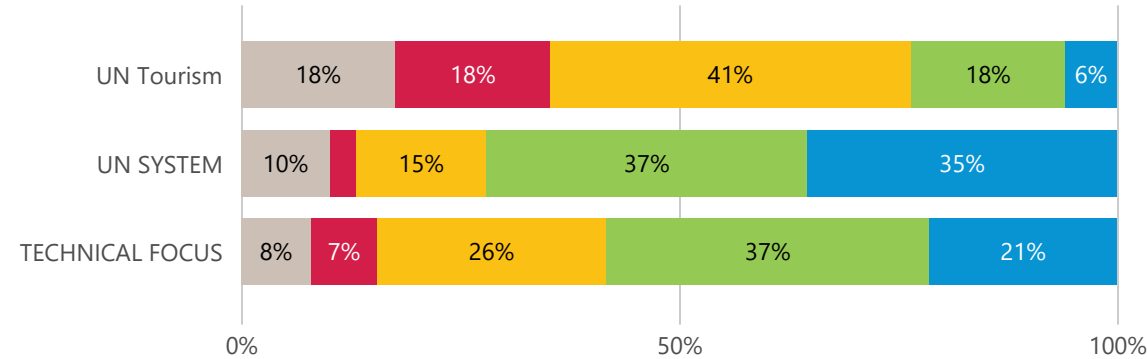
COMPARISON OF OVERALL PERFORMANCE WITHIN THE UN SYSTEM, 2018-2024

PERCENTAGE OF RATINGS MEETING/EXCEEDING REQUIREMENTS (NOT APPLICABLE RATINGS OMITTED)



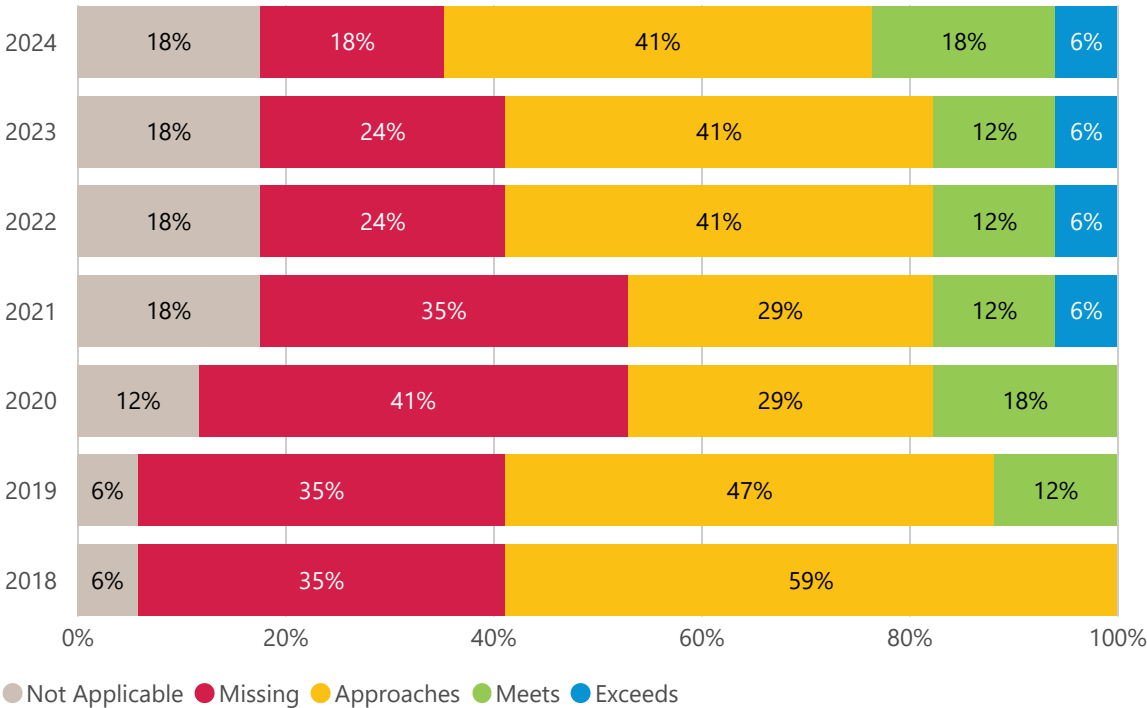
In both 2018 and 2024, the entities with a Technical focus and the overall UN System outperformed UN Tourism on average.

COMPARISON OF RATINGS WITHIN THE UN SYSTEM, 2024



In 2024, UN Tourism met and exceeded requirements for fewer indicators than the average of Technical entities and the overall UN System.

COMPARISON OF RATINGS BY YEAR, ENTITY SPECIFIC, 2018-2024



From 2018 to 2024, UN Tourism demonstrated some progress by meeting and exceeding up to four performance indicators and significantly reducing the number of indicators rated as missing requirements.

In 2024, the entity improved upon its 2023 performance by meeting the requirements for one additional indicator, marking its strongest UN-SWAP 2.0 performance to date.